

**California Volunteers
Commission
Agenda
September 28, 2021
2:00 – 4:00pm PT**

**California Volunteers
1400 10th Street, Room 202
Sacramento, CA 95814**

Time	Subject	Commission Focus
2:00-2:10	Chairperson Report	<ul style="list-style-type: none"> • Call Meeting to Order /Roll Call • Overview of Agenda • Action Item – Adopt May Meeting Minutes
2:10-2:20	Chief Service Officer's Update	<ul style="list-style-type: none"> • College Service Program
2:20-3:00	Highlights	<ul style="list-style-type: none"> • Foundation Update • Programs <ul style="list-style-type: none"> ○ AmeriCorps <ol style="list-style-type: none"> 1. Grant making and future strategies 2. Roll of ASC 3. Commissioners Role as Ambassadors ○ Climate Action Corps ○ Volunteers • External Affairs • Communications • Finance & Administration
3:00-3:45	Commission Committees Supporting CA Volunteers	<ul style="list-style-type: none"> • Small group sessions on AmeriCorps, Climate Action Corps, & Volunteers • Group Readouts
3:45-3:50	Governance	<ul style="list-style-type: none"> • 2022 Officer Election Process
3:50-4:00	Roundtable	<ul style="list-style-type: none"> • Commissioner Updates • December Commission Meeting

LOCATION

The Full Commission Meeting is a teleconference. The call-in information is located at the top of the agenda. Please call California Volunteers at (916) 323-7646, if you have any questions.

Join Zoom Meeting

<https://governorca.zoom.us/j/97826104413?pwd=a1d5YTkvZDVOTHcvcS9RMkpaOUFEdz09>

Join from Zoom Room

Meeting ID: 978 2610 4413

Password: 575852

ACCOMODATIONS

The meeting is accessible to individuals with disabilities. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than five working days before the meeting by contacting Dina Bourdaniotis at (916) 323-7646 or by sending a written request to California Volunteers, 1400 10th Street, Sacramento, CA 95814. Requests for further information should be directed to Dina Bourdaniotis at the same address and telephone number.

| -This notice and agenda can be viewed on the internet by going to the California Volunteers website at www.CaliforniaVolunteers.ca.gov, click on About Us, Commission.

Program Updates

AmeriCorps

- AmeriCorps programs are continuing to provide essential support during the pandemic in education, food security, vaccine distribution, and emergency preparedness. Throughout the pandemic, AmeriCorps members have contributed over 250,000 service hours toward disaster/COVID-19 response and recovery efforts. Key impact areas include:
 - 4,036,168 meals processed or distributed,
 - 58,774 well-ness check-in calls made,
 - 89,748 vulnerable individuals received emergency preparedness and COVID-19 education and resources,
 - 34,794 individuals supported through testing efforts
 - 9,467 vaccination calls made, with 1/3 of calls made resulting in appointment
 - 20,462 students received remote tutoring and mentoring
 - Administered \$3.7 million in American Rescue Funds to support living allowance increases, match replacement, and service expansion for 18 competitive programs.
- Completed four racial equity program development grants, with 100% of grantees reporting the training and technical assistance provided by CV was substantially beneficial to the success of their planning efforts. All three new grantees intend to apply for an operating grant in the upcoming 2022 funding opportunity. Funding awarded to the Local Government Commission supported the creation of a Racial Equity Plan that focuses on recruitment, member supervision, training, partnerships, and staff culture. This resource will be shared with other programs.
- Completed final reporting and programmatic closeout for the 17AFHCA001 Formula Award, covering the 2017-2019 grant period.
- Continuing to provide program readiness technical support to partners as they launch their 2021-22 program. To date, 50 programs have received fully executed grant contracts.

Jen – Volunteer Department

- **Outputs to date**
 - 60,699 #CaliforniansForAll Members (as of 9.21.21)
 - 558 Organizations in VolunteerMatch / CFA
- **Current Initiatives**
 - CV is part of the [9/11 Remembrance Day Search Console](#) with AmeriCorps & VolunteerMatch. The search console received 9,292 pageviews (4% of total website pageviews) from September 1-11, 2021.
 - 46% of the traffic to the page was referred, 29% of traffic was direct, and 25% was through organic Google search.
 - The top referrals to the volunteer search tool were GovDelivery, CNN.com, and search.usa.gov.
 - The average time spent on the volunteer search tool was 3:02, higher than the website average of 1:43 during the same timeframe.
- CV's adoption of a Salesforce CRM will help us track and analyze data in ways previously impossible; the tool uses active data from a variety of sources to visualize the size and scope of our partners, volunteers, and our opportunities. As the resource evolves, we hope to measure and track *how many* are showing up and in what issue areas / causes.
- 4 Organizations have been funded with *Innovation Grants* through May 2022 to support local & state crossover community volunteer cadres to respond to local, urgent disasters, and ongoing state needs like food security and climate change. In their first 3 months, our partners have helped us: fill needed food bank volunteer slots, amplify *Climate Action Week*, and build up their local cohorts with training, team building, and support.
- CV became a coalition member of "[Get Ready Set](#)" a national campaign to grow mentoring and tutoring volunteer / service opportunities by 200%. The initial launch of this program began in July; as new coalition members, we'll have access to and coordination with national and state entities advancing mentoring and tutoring calls to action.

Karen/Sunshine – Operation Feed California

- **Outputs to Date**
 - Total Number of Supported Food Banks: 32 (26 Counties, 32 Sites)

- 9/14 HART Members placed at sites
 - Virtual Phone Banking Outreach to 7,811 Volunteers who signed up for OFC
 - To date, 11 volunteer groups have signed up using the OFC group form – 8 groups in Southern California
 - Outreach to 707 pantries and 35 Meals on Wheels affiliates
- **Current Initiatives**
 - National Guard personnel support has been confirmed through December 2021
 - Ongoing AmeriCorps VISTA recruitment happening for 2021-2022 cohort
 - Supporting food bank capacity through texting and social media/newsletters marketing to recruit volunteers
 - AmeriCorps CERC teams deployed to Operation Feed California food banks – most recently the LA Regional Food Bank
 - Expanding partnership with Perfect Strangers to support OFC organizations with home deliveries
 - Continuing to develop CV's 'Help A Neighbor' Group initiative; launched the first webinar on 9/17/2021 focused on support neighbors when fires occur
 - Engaging Animal Organizations to support training and animal handling needs in current and future fire disasters (Reoccurring, hard-to-meet need)

Kif – Climate Action Corps

- The CV team is actively supporting Fall Fellow recruitment (50 MSYs to be placed with [31 Host Partners](#)) and content development aiming for an early November launch. Building on lessons learned from the pilot and summer cohorts the Fall cohort will aim to increase the focus on concrete climate outcomes, climate education, and increased volunteer opportunities.
- As part of this week's [California Climate Action Week](#) CV launched the new [Climate Action Days Toolkit](#) designed to help local organizations and individuals organize their own climate action events.
- With the passage of the BCP, CCAC has budget stability for 3 years so we are looking at how to evolve the program so we can increase impact and meet our longer-term goals. Particularly we're focused on Fellowship program design, increasing volunteer opportunities and connections, and mobilizing the individual action program element.

Jadonna – My Turn Volunteer

- **Outputs to date**
 - 18 Clinics actively using My Turn—Volunteer
 - 659 My Turn – Volunteer volunteers
 - 10 vaccine-related VolunteerMatch Opportunities
 - 3,690 VolunteerMatch Connections (volunteers who've clicked on "Join MTV")
- **Field findings**
 - FDA advisors recommended the FDA authorize a booster of the Pfizer-BioNTech COVID vaccine six months after vaccination for people 65 years and older and for anyone at risk of severe illness. News of booster shots lead some clinics to onboard onto MTV and create volunteer shifts further in advance of their event dates to recruit help with time to spare.
 - The last date to onboard new clinics to the MTV tool will be 10/31. The tentative MTV tool end date is 12/31 (very likely). Clinics and community-based organizations will be able to request ongoing COVID-19 assistance from CV through an online request form on the My Turn – Volunteer website:
<https://www.californiavolunteers.ca.gov/continue-receiving-vaccine-support/>.

External Affairs

- Developing and launching CV's first youth workforce development program
- Worked with Governor's legislative team and Finance & Admin to execute strategy to secure largest state investment in CV ever, including briefing legislative offices
- Working with national partners to secure expanded funding for AmeriCorps in reconciliation package

Communications

- During Climate Week 2021, California Volunteers is highlighting the state's climate leadership and inviting Californians to get involved in addressing this crisis through California Climate Action Week. CV will be sharing various climate events, volunteer opportunities, and daily climate actions on social media throughout the week.
- In July, Chief Service Officer Josh Fryday joined Governor Newsom and other State officials during the first Clean California Day of Action to remove litter from highways and revitalize neighborhoods across California. The \$1.1 billion Clean California program will expand beautification projects throughout the state while opening up to 11,000 jobs for Californians. Through this investment, communities in all 58 California counties stand to benefit from litter eradication projects, community education and engagement, and enhanced sustainable infrastructure.
- In July, Chief Service Officer Josh Fryday attended an Inland Empire COVID Response Call virtual webinar with the Center for Social Innovation at the University of California, Riverside. The webinar provides community updates on COVID-19 response and regular updates from key partners within different sectors. Josh Fryday was a panel speaker and discussed the function of the California Volunteers office focusing on the work of the California Climate Action Corps, volunteerism and its role in mitigating climate change.
- In August, California Volunteers announce it awarded Improve Your Tomorrow \$1.6 million in state funding to support their programming of mentoring young men of color through their AmeriCorps program.
- Chief Service Officer Josh Fryday and Secretary Yolanda Richardson were named the 2021 co-chairs of the Our Promise: California State Employees Giving at Work Campaign. State agencies – along with other departments – work to ensure that every state employee is given the opportunity to donate to philanthropic organizations throughout the state. During the campaign, employees can give to any 501(c)(3) nonprofit organization having as low as \$5 per pay cycle deducted from their wages.

Digital Infrastructure

- **VH1:** Went live with new Volunteer Hub application. This new centralized application and database now holds and manages all of information about external Volunteer Organizations (**currently 1,450**) and actual volunteer individuals who we can connect with and market new volunteer opportunities (**currently at 314,900**).
- **College Program:** Launched new College Program website with key information about the new program in advance of the RFA being released.
- **Volunteer Match:** Completed 2 month project with Volunteer Match to deliver on CV requested updates to look, feel and data of the site and data we are collecting.

Finance & Administration

- Working on the budget development process for 2022-23.
- RFA development for member service experience.
- Closing out two federal AmeriCorps prime grants: 17AFH and 17ESH
- Working on contracting associated with the new federal AmeriCorps formula and competitive awards.
- Managing new staff hiring and onboarding efforts.
- Working with the Department of Finance on various budget items including Fiscal Year 2021 appropriations (General Fund and Coronavirus State and Local Fiscal Recovery Funds). This includes setting up processes to support and track these different funding streams for different activities and projects. Additionally, the team is supporting the program team in stakeholder calls and the development of program initiatives.
- Overseeing the processing of local assistance and state operations invoices for a variety of contracts, while managing new procurements for the department.
- Providing analysis on SB 419.

**Full Commission Zoom Call
May 11, 2021
12:00 – 2:00 pm**

Commissioners Present	Commissioners Absent	Staff Present
Chair Kathy McKim	First Partner Jennifer Siebel Newsom	Josh Fryday
Ted Benito	Darren Dow	Marlissa Hernandez
Donna Bojarsky	Eddie Valero	Anthony Chavez
Karla Crawford		Ia Moua
Jeff Hoffman		Kaitlin Meyer
Rita Holiday		Kif Scheuer
Rene Jones		Cristina Valdivia
Ken Martinet		Dina Bourdaniotis
Dan Newman		Jacqueline Yannacci
David Porgess		Josh Lord
Amanda Plasencia		Mark Skidmore
Yvette Radford		
Clara Chiu		
Tim Strauch		
Abel Pindea (In place of Tony Thurmond)		
Rodrego Byerly		
Lisa Spinali		
Lindsey Fox		
Benji Carvajal		
Kshinté Brathwaite		

Chairperson Report:

Chair McKim called Commission meeting to order, Dina took role via Zoom callers. Chair McKim welcomed two new Commissioners and asked them to introduce themselves, Michael Lynch & Jesse Melgar to our Commission. We have a New Commissioner Training coming on May 26th, 2021 for all Commissioners to attend if they like. Called to have motion to February meeting and passed.

Chief Service Officer's Update

CSO Fryday welcomed all to the call and our new Commissioners for joining. Getting more and more involved in the Vaccination effort while launching #MyTurn Volunteer, supporting the outreach and Education efforts. California is leading on our Vaccination rates. Continuing to be a model for the country with Climate Action Corps with all the work we are empowering people. Governor's Office to announce some exciting details in the May revise this Friday. Chair McKim asked that all Commissioners and California Volunteers Staffers introduce themselves.

Governance Committee Update

Chair McKim introduced Jeff Hoffman who Chairs the Governance Committee. Change and structure in AmeriCorps interfaces with Governance. Because of how AmeriCorps reorganized nationally, we just wanted to have a discussion and how it affects AmeriCorps Funding and the Committee. Chair McKim asked to discuss the current Committees we have now in place, Standing: Executive, AmeriCorps, & Governance. Ad Hoc Committees: Justice & Equity, Volunteer, & Climate Action Corps. Looking at third quarter to start launching these Ad Hoc Committees.

Department Updates

Chair McKim introduced Anthony Chavez, Director of F&A to start off the Department highlights as follows. Asked Marlissa Hernandez, Senior Advisor to introduce herself. Anthony introduced Jacqueline Yannacci our Chief Program Officer to lead off on the Program updates.

AmeriCorps

Climate Action Corps Fellow outcomes have been outstanding and have logged in 36,000 hours of service. Fantastic media coverage on their work and generating interest. Kif Scheuer is working hard to get the summer cohort together. Have had over 500 individuals express interest. Kif also working hard on setting up the volunteer hub. We have about 71 organizations interested. Will be starting Climate Action days where fellows will be looking to serving and get people interested.

My Turn Volunteer led by Jennifer Leshnowar and her team working hard. Contacted over 500 clinics getting interest in My Turn Volunteers.

Operation Feed California, have served about six hundred and sixty four million meals in the past year alone. Branching out beyond main food banks and there capacity is starting to stabilize. Will start drawing down the Guard as September nears by 20% each month. Some food banks are stable enough that we can draw down the Guards.

la Moua, Director of AmeriCorps reported AmeriCorps members have logged in over two hundred thousand hours. In anticipation of additional Federal Funds we hope to get with the May Revise. Commissioner Lisa Spinali explained we will have more money coming just don't know how much. National Service expansion will be happening.

External and Legislative Affairs

Josh Lord, Director reported he has been working on Legislative outreach to members of the Sub 4 Subcommittees updating them on the work CV has been doing on COVID response as well as Climate Action Corps. Senator Hertzburg introduced SB 444 will untax the Education award and would exempt it from State income tax. Also doing outreach to municipal partners on large scale events.

Communications

Cristina Valdivia, Communications Director reported back in March we did Cesar Chavez day, and did several news letters and social media links that highlighted our work. Celebrated April one year anniversary #CaliforniansForAll and highlighted our work really fun social content. Also focused on Earth Day with our Fellows. If Commissioners receive any media inquiries please let Cristina and her team know right away.

Digital Infrastructure

Anthony Chavez introduced Mark Skidmore, Digital Infrastructure Officer. Mark's focus has been on My Turn Volunteer. There's a need to communicate and work together and the need of technology is high.

Finance & Administration

Anthony Chavez, Director reported we do hope to have some Budget news soon of May revision, We have a BCP that's gone through two sub-committees approved AB 2213 for Disaster Volunteer Support. We received reimbursement dollars from FEMA for e-hires. Staff has grown significantly up to 41 staffers. Will be providing on board training soon for all Commissioners to join.

Kshinte Brathwaite, Regional Office with AmeriCorps reported American Rescue plan Funding still unfortunately don't know much how they can utilize the funding yet. Continued support and expansion of any projects that are supporting vaccine efforts or contact tracing. Branding for the AmeriCorps website happened in October 2020.

Adjourn

Lisa Spinali asked to put Tim Strauch on the spot asking him about Equity Grants planning, wants him to share to Commissioners. Tim shared addressing issues with under developed communities and AmeriCorps trying to help our communities and support that type of work with a Grant that came forward to him.

Chair McKim closed out meeting with a quote and looks forward to seeing all at the September Commission meeting.