

**California Volunteers
Commission
Agenda
May 11, 2021
12:00-2pm PT**

**California Volunteers
1400 10th Street, Room 202
Sacramento, CA 95814**

Time	Subject	Commission Focus
12:00-12:10	Chairperson Report	<ul style="list-style-type: none"> • Call Meeting to Order /Roll Call • Welcome New Commissioners • Overview of Agenda • Action Item – Adopt December Meeting Minutes
12:15-12:40	Chief Service Officer's Update	<ul style="list-style-type: none"> • Covid 19 Update • Volunteer Infrastructure Grants • Climate Action
12:45-1:00	Governance	<ul style="list-style-type: none"> • By laws update/CNCS Employee on Commission • New Committee Discussion
1:05-1:30	Highlights	<ul style="list-style-type: none"> • Programs <ul style="list-style-type: none"> ○ AmeriCorps ○ Climate Action Corps ○ Operation Feed California ○ Vaccine Rollout ○ Volunteer Summit • External Affairs • Communications • Finance & Administration
1:35-2:00	Commission Discussion	<ul style="list-style-type: none"> • Roundtable

LOCATION

The Full Commission Meeting is a teleconference. The call-in information is located at the top of the agenda. Please call California Volunteers at (916) 323-7646, if you have any questions.

Join Zoom Meeting

<https://governorca.zoom.us/j/94958126261?pwd=Snh1cklqbDlONityY3lveXhYTzhlUT09>

Join from Zoom Room

Meeting ID: 949 5812 6261

Password: 215120

ACCOMODATIONS

The meeting is accessible to individuals with disabilities. A person who needs disability-related accommodations or modifications in order to participate in the meeting shall make a request no later than five working days before the meeting by contacting Dina Bourdaniotis at (916) 323-7646 or by sending a written request to California Volunteers, 1400 10th Street, Sacramento, CA 95814. Requests for further information should be directed to Dina Bourdaniotis at the same address and telephone number.

-This notice and agenda can be viewed on the internet by going to the California Volunteers website at www.CaliforniaVolunteers.ca.gov, click on About Us, Commission.

Key Accomplishments: *The focus of the Key Accomplishments section is to identify activities or updates that have happened since the last Commission meeting that represent a milestone for CV.*

Department Updates: *Departments will provide an update on objectives met since the last Commission meeting. These will be short, succinct updates that provide progress on department objectives.*

- **Programs:** (AmeriCorps, Climate Action, COVID-19 Operations, Volunteer)
- **Climate Action Corps**
- 59 Fellows continue to serve with 27 partner organizations statewide. In total have completed over 36,000 hours of service since launch in January. To date, Fellows have planted more than 1600 trees, diverted over 6,000 pounds of edible food for use, hosted 16 community climate events, engaged over 800 volunteers, and provided training for over 300 people.
- Our volunteer hub continues to grow. To date, we have over 71 partners with relevant opportunities that are now being prioritized on the hub. Since launching, we have seen over 800 “connections made” between volunteers and organizations with climate-related volunteer opportunities.
- The summer program startup is well underway. We have received far more requests from Host Partner requests than we have space for (380 vs. 236). As of now, we have also received over 480 candidate applications.
- Four Fellows and CSO Fryday went to the Governor's Mansion on 4/19 for an Earth Day [salsa garden](#) planting event.
- Three Fellows along with CSO Fryday [were interviewed](#) as part of CalEPA earth day media.
- The CV Team went to Fresno on 4/24 to [plant trees with Tree Fresno](#) and to support our Climate Action Corps partners and Fellows as part of the city's “Great American Cleanup” effort. CSO Fryday was able to offer welcoming remarks to over 150 people during this event.
 - The CV Team along with CalRecycle leadership also joined an event on 5/1 to [celebrate White Pony Express](#)¹ diversion of over 15 million pounds of food.
- **My Turn Volunteer**
- On March 5 we launched My Turn – Volunteer, the statewide volunteer recruitment campaign to support the state's efforts to bolster vaccination efforts in the communities most impacted by COVID-19. Through a combination of education, outreach, clinic and non-clinic based efforts, we engage thousands of medical and general support volunteers across the state. We continue to collaborate with other state agencies like CDPH and a multitude of external stakeholders from Volunteer Centers to local CBOs to individual volunteers.
- As of the formal launch 2 months ago, the My Turn – Volunteer digital platform has had a slower than anticipated adoption to the new technology. We onboarded **10 unique partners**¹, but 5 declined to regularly use the platform; and have become *inactive users*. As of May 3rd, **6 new partners**² onboarded (2 counties, 2 private pharmacies, 2 community health centers) bringing clinic partnership to 16.
- With an RFA process, we identified **3 Volunteer Hubs** (in LA Works, OneOC, and Santa Cruz Volunteer Center) who will provide deeper training, screening, and supports for MTV and non-MTV volunteers working in the vaccine and broader COVID volunteerism space. The hubs are focused on **8 counties**.³ Coupled with our new contract with **Sterling Volunteers**, we are able to support providers of and requesters of volunteers with access to more appropriately vetted individuals. Our hubs in partnership with CV will offer additional training and preparation as they fulfill emergency & disaster volunteer needs across the state.

¹ As of 4.26 the following partners were onboarded: SynergyMed, San Joaquin County, Personal Space Testing, Scripps Healthcare*, Inyo County, Providence / St. Joe's, Memorial Care*, Alliance Medical Center*, City of Pasadena*, Kedren Community Health Clinic* (those with an * are *inactive*).

² As of 5.3, the following new partners onboarded: Madera County, Merced County, HealthQuest, Aviva Pharmacy, East Valley Community Health Center, The Jain Center

³ Santa Cruz, Santa Clara, San Benito, San Bernardino, San Diego, Riverside, Orange, LA

- The virtual Volunteer Workshop Series launched on March 25 with a 9-part series focused on vaccine education, outreach, and individual actions drawing **364 participants** across the first 5 weeks (22% participation rate for the 1,640 who registered). We've had a weekly special guest from the fields of medicine, art, higher education and the nonprofit sector who lend credibility, inspiration, and real-world examples of how to *be involved, informed, and active*.
- We actively promote and recruit volunteers and volunteerism using the weekly MTV newsletter (distribution at nearly a quarter million), #CaliforniansForAll newsletter (distribution at approximately 50,000), social media posts, and targeted emails. Using these various communication channels, we have promoted **40 volunteer opportunities asking for 2,500 volunteers** to help at clinic and non-clinic host organizations. The average open rate is 39%, with a significantly smaller average "click rate" of .39%.

Operation Feed California

- Operation Feed California (OFC) continues to prioritize staffing support at Food Banks, collaborating with state agencies, non-profits, and volunteers. To date, OFC has served over 27,000,000 households and processed over 664,000,000 meals.
 - Total Personnel Hours (State Assets + Volunteers) = 1,400,000 hours
 - OFC Supports 28 Counties Servicing 38 Locations.
 - OFC will begin a Guard Drawdown Plan beginning in early June and continuing for a full removal by end of Sept. 2021.
 - Identified 19 Partner Sites that will host AmeriCorps HART members who will focus on volunteer capacity building.
 - *Virtual Phone Bank*
 - **RC's & VISTAs have called** 6,172 volunteers who have signed up with Operation Feed California. Each volunteer receives an email prior to the call, and either connects with CV on the call or receives a voice message. And finally, each volunteer receives a follow-up email. Each week, we are able to complete all the calls to newly signed up OFC members.
 - An **OFC Volunteer Survey** was just sent out this week and we will be able to provide further data once responses start coming in.
 - *Partnerships*
 - Our partnership strategy will be to focus on Food Banks that meet less than 50% of their goal to capacity targets and Guard sites.
 - Regional Coordinators & VISTAs are offering to help bring back groups that already exist within the FB's network.
 - OFC Leadership team will create specific organization community action days such as "Peace Corps Alum Day, Tzu Chi Day, GSW Day, Queer & Trans Day" and other orgs that have statewide connections near a food bank in need of volunteers. Each Region will strive to host at minimum (2-3) per region with a goal of bringing volunteers to a minimum of (4-5) food banks statewide on the same day. Due to the cross-region collaboration and coordination necessary in planning these types of events, these events will be held August – October.
 - Work with school and universities in bringing students back out in the fall – CSU System has announced students who are vaccinated will return to in-person learning.
 - **AmeriCorps**
 - AmeriCorps programs are continuing to provide essential support during the pandemic in education, food security, vaccine distribution, and emergency preparedness. Since March 2020, AmeriCorps members from 38 programs have contributed 250,421 service hours toward disaster/COVID-19 response and recovery efforts, resulting in:
 - 3,929,795 meals processed or distributed,
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- 58,774 well-ness check-in calls made,
 - 89,748 vulnerable individuals received emergency preparedness and COVID-19 education and resources,
 - 20,462 students received remote tutoring and mentoring, and
 - 15,306 individuals received health access and education services.
- Administered the COVID-19 Emergency Response Funding Opportunity to expand support for frontline organizations responding to food insecurity and vaccine distribution efforts. Through this opportunity, CV awarded expansion grants to Bay Area Community Resources and the Napa County Office of Education to deploy 75 new AmeriCorps members in May and June to provide additional capacity support to clinics and foodbanks across the state.
 - CV launched the AmeriCorps Month of Action on Cesar Chavez Day of Service to engage AmeriCorps members and volunteers in supporting COVID-19 community outreach and education. Forty-three programs participated and held community engagement events throughout the month of April where members along with volunteers assisted with vaccine distribution efforts, distributed information about vaccination, took virtual inbound calls to answer questions and schedule vaccination appointments.
 - Completed CV response to AmeriCorps audit request of the 16FXHCA001 formula prime award.
 - Completed the grant review and selection processes to continue funding for AmeriCorps programs receiving State General Funds as part of the FY 2020 AmeriCorps expansion investment.

Looking Ahead: *This section will identify upcoming deadlines, events, etc.*

Vaccine – My Turn Volunteer

- Our team is steadfast in understanding the rationale for Local Health Jurisdictions to either outright decline the technology, onboard and become inactive, as well as support active users in wraparound technical support. The design / development of the tool has one eye towards current day critical needs, as well as a view for future use.
- We are working to understand the future plans for vaccinating residents under the age of 16 and offering MTV as a resource tool for School Districts and/or Schools across the state – many of whom will inevitably need to grapple with ensuring access to youth whose families don't have a private health care provider.
- We will continue to work with our *Volunteer Hubs* to extend outreach, support and engagement of community-based organizations, clinics, and individuals. We will share lessons learned and best practices as this team of *Hubs* works with CV.
- The last 4 *Volunteer Workshop Series* topics will focus on Art as a Medium for Engagement, Engaging Students & Educators, Intergenerational Service with Encore, and Social Media. We are using a mid-way and post-event survey to help drive delivery improvements and future design decisions as we look to continuing this engagement with our community on a monthly basis.

Operation Feed California

- Placing/Training 19 AmeriCorps HART Members placed at food banks who will focus on volunteer Capacity Building
 - Bringing additional NCCC teams to Food Banks that are not meeting capacity targets and at Guard sites.
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- Re-activating Partnerships (Including Universities/Colleges/High Schools, Creating Community Days of Action)

AmeriCorps

- Identify opportunities for commissioner engagement in member graduation events.
- Convene AmeriCorps Program Committee to discuss FY 22 funding priorities in June.
- Develop program strategy and implementation plan for leveraging anticipated federal AmeriCorps stimulus funds available through the American Rescue Plan Act.
- Complete and submit CFA VISTA project continuation application by May 17th.
- We are working to understand the future plans for vaccinating residents under the age of 16 and offering MTV as a resource tool for School Districts and/or Schools across the state – many of whom will inevitably need to grapple with ensuring access to youth whose families don't have a private health care provider.
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Climate Action Corps

- We will be spending May matching candidates to Fellows for the summer program, with a planned launch date of mid June. The program will run until approximately mid-August.
 - We are currently working to identify a suite of Host Partners for the planned 50 Fellow placements for the Fall. Matching of Host Partners to candidates will occur between June and Sept.
 - As the pilot program enters it's later stages, we will be working to collate outcomes, lessons learned, and refinements we can carry forward into the Fall.
 - The team is working to grow the number of organizations posting opportunities for the Volunteer Hub, while also building out a broader "climate action day" campaign that will include direct engagement in larger events (likely August or September start) as well as making available a toolkit for organizations that want to host their own "climate action day" that is affiliated with the Climate Action Corps.
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➤ **External Affairs:**

- California Volunteers is conducting a series of briefings for members of the Sub. 4 budget committees in the Assembly and Senate to update members on our work on COVID-19 response and California Climate Action Corps

➤ **Communications:**

- Ahead of Earth Day, California Volunteers [announced](#) the expansion of the California Climate Action Corps fellowship and creation of a volunteer hub to connect Californians with climate-focused opportunities to serve their communities.
- On César Chávez Day we kicked off AmeriCorps Month of Action. Throughout the month of April, we highlighted various efforts by AmeriCorps programs to support community engagement, public health education, and COVID-19 vaccination registration.
- On April 21, we celebrated the one-year anniversary of the #CaliforniansForAll service initiative with social media graphics and a [video](#) highlighting the work of thousands of Californians during the pandemic.
- Chief Service Officer Josh Fryday and California Climate Action Fellows planted trees in Fresno as part of the Great American Cleanup with 500-1000 volunteers engaged in 12 individual cleanup and beautification projects around the city. The Fellows worked with volunteers to plant 200 trees provided from a High Speed Rail grant.
- During Earth Week, Climate Action Corps Fellows joined Governor Gavin Newsom, First Partner Jennifer Siebel Newsom, Chief Service Officer Josh Fryday and Secretary Jared Blumenfeld to plant a garden at the Governor's Mansion. Fellows briefed the Governor and First Partner on their work as part of California Climate Action Corps.
- Social Media posts for February 1, 2021 – April 25, 2021: Facebook: 176, Instagram: 67, Twitter: 285, LinkedIn: 19, Nextdoor: 30

Impressions

- Facebook: 73,077
- Twitter: 1m
- Instagram: 51,019
- LinkedIn: 8,380
- Nextdoor: 2.9m

Engagements

- Facebook: 2.2k
 - Twitter: 14k
 - LinkedIn: 706
 - Instagram: 4.4
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➤ **Digital Infrastructure:**

- Deployed new My Turn Volunteer application supporting new My Turn Clinics helping to support statewide vaccination efforts.
- Began creating transition options and plans for using new MyTurn Volunteer for California Volunteers use after immediate pandemic needs.
- Created initial FY 2023 Strategic Planning documentation and budget planning.

➤ **Finance & Administration:**

- The team submitted a proposal to the Governor's Office of Emergency Services for staffing support for the volunteer vaccination effort. Six staff positions were approved, and we are in the process of hiring staff to fill these limited-term, emergency hire positions.
 - Federal Financial Reports and Grantee Progress Reports have been submitted for multiple AmeriCorps grants (e.g., Commission Support Grant, Commission Investment Fund, Volunteer Generation Fund, AmeriCorps operating programs, etc.)
 - The team has worked on multiple budget proposals for the Fiscal Year 2021-22 state budget. More information will be shared on these proposals as we move through the budget process.
 - We have launched a new invoice processing system, leveraging the Salesforce AmeriCorps Grants platform. This new process was launched in April.
 - We continue to support the onboarding of new staff and commissioners with trainings on California Volunteers, the Commission, processes, etc.
 - We are closing out the Listos California grants. The final six grants will end May 15, 2021. In total, there have been 71 grants funded by California Volunteers through the Listos California campaign. Most grants ended December 31, 2020, with 8 continuing to April and May 2021.
 - As the state starts to reopen, the F&A team is working on guidance and support for staff on office reopening.
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**Full Commission Zoom Call
February 9th, 2021
12:00-2:00pm**

Commissioners Present	Commissioners Absent	Staff Present
Chair Kathy McKim	First Partner Jennifer Siebel Newsom	Josh Fryday
Ted Benito	Benji Carvajal	Dave Smith
Donna Bojarsky	Kshinté Brathwaite	Anthony Chavez
Karla Crawford		Ia Moua
Jeff Hoffman		Kaitlin Meyer
Rita Holiday		Carrie Lewis
Rene Jones		Cristina Valdivia
Ken Martinet		Dina Bourdaniotis
Dan Newman		Sarah Gamaza
David Porgess		Josh Lord
Amanda Plasencia		All CV Staff
Yvette Radford		
Clara Chiu		
Tim Strauch		
Abel Pindea (In place of Tony Thurmond)		
Rodrego Byerly		
Darren Dow		
Lisa Spinali		
Lindsey Fox		
Eddie Valero		
Michael Lynch		

Chairperson Report

Chair McKim called first Commission meeting of year to order, Dina took role via Zoom callers, and provided overview of the agenda. Chair asked that New Commissioners introduce themselves as well as current Commissioners. Called to have motion to approve December meeting and passed.

Chief Service Officer's Update

CSO Fryday welcomed all CV staff that was on zoom call. Four highlights he touched on were, Infrastructure that CV is building, Emergency Response how we are meeting the moment, Civic Action Fellowship that was launched last year, as well as Climate Action Corps.. Antony Chavez welcomed all staff and asked everyone introduce themselves.

Governance Committee Update

Chair McKim introduced Committee structure that CV has created and is requesting help from Commissioners in chairing and leading the way with these newly formed Committees. Current standing Committees at the moment are: Executive Committee, AmeriCorps Committee, and Governance Committee. Ad Hoc Committees are: Justice and Equity Committee, Volunteer Engagement Committee, and Climate Action Corps Committee.

Department Updates

AmeriCorps.

Director of AmeriCorps la Moua reported working on expanding programs dealing with COVID disaster. Leveraging current resources at moment, and hoping to engage AmeriCorps programs as well as all other programs.

Kif Scheuer, Director of Climate Action Corps. touched on Climate Action Corps. as well as our Fellowship Program will be growing.

Dave Smith, Director of Volunteer talked about the Volunteer Summit, working with First Partner Office as well as Governor's Office. Finalizing content on it and Speakers. Should be hearing soon for a Save the Date. Digital Infrastructure, Myturn.ca.gov currently live and eligible to receive a vaccine if you are eligible.

Jennifer Leshnow, Volunteer Director discussed Civic Engagement connection and community building. Promoting building a better California for everyone. Vaccine rollout serving a model for her unit.

Sunshine Swinford, Director of COVID 19 reported operation feed California meeting intense staffing needs to food related partners by deploying National Guards as well as AmeriCorps programs, Regional Coordinator Team key to building relationships with folks. Just passed one million hours for Volunteer hours. Hosting a weekly virtual food bank and started a special guest program why you are on Commission and asking all to welcome them to join.

External and Legislative Affairs

Josh Lord, Director reported interest in Operation Feed California with two formal inquirers from the Legislature specific members interested in food security as well as three Mayors interested. Starting this month we will be starting a pilot program CaliforniansForAll letting Mayors join as well as volunteers to connect on their websites directly.

Communications

Josh Lord filing in for Cristina Valdivia reported we had the MLK day of service went live last month. Fire Side Chat with Sean Penn was posted. Social Media has been expanding since last year, numbers are growing!

Finance & Administration

Anthony Chavez, Director of F&A reported working on two budget proposals for the May revision highly confidential. Will provide update at next Commission meeting. Tracking federal funding and will provide updates. Priorities support the infrastructure of the growth of our staff as we can see on zoom. Please push out to your networks what we are doing.

Adjourn

Kathy McKim no time for roundtable discussion we went over time. Commission dates are set for the year of 2021. Dina will be sending roster of Commissioners. Ended with a quote, and thanked all.
