

FAQs from Zoom Meeting, 5.10.22

RFP #CV21-144 Statewide Cohort Experience

How do we address the minimum qualifications with the actual proposal?

It is most important to speak to all of the minimum qualifications; even if it's brief. Ultimately, we want to understand what your team's skills are and what you bring to the table.

What we're expecting is a brief written introduction of the Proposer with a summary (bullets or brief paragraph) explaining how the Proposer meets each qualification point. There's flexibility in page allotment to share examples of the work you've done. Use links or an attachment of your work product; these do not count against your maximum page length. Attach resumes for the individuals who would work on the event production team. Because it asks for California-based event production expertise, demonstrate that via an individual person's bio, resume, or work samples for projects based in California.

What is the primary focus - strategy & approach OR costing?

The Proposer's submission should be focused on the actual deliverables and how you're thinking about them. Please show us how you would approach creating and producing highly dynamic programming. It is important to include the actual logistical details. How would you deliver the events? Are subcontractors involved and what expertise they bring to the table?

We do expect that you'll share what your cost considerations are for each signature event. California Volunteers provided range estimates (per *Attachment 13*). The ranges give you an opportunity to get more specific based on your expertise about how much signature events could cost.

Are the 8 regions already identified because there will be regional cost differences?

Yes. The regions have been defined, but not a specific address within each region. Please see *EDU Regional Hub Enrollment Attachment*.

Do we need to include travel for technicians and things like that?

Yes, please provide estimated costs for signature event staff travel.

What focus areas will the Mid Year Fellow Leadership Conference address?

The Fellow Conferences should be focused on leadership learning, reflection & training. California Volunteers would like to offer Fellows workshops on: leadership, development, identity building, bridge building, diversity, equity & inclusion (DEI), and topics that are cross-cutting with their service area placements – Food Insecurity, K – 12 Education, and Climate Action. Some campuses have selected an additional service issue area (ie. domestic violence, closing the digital divide), but a majority of the placements for each campus cohort will be within these three main issue areas.

California Volunteers will be co-leading and collaborating on the design and strategy when it comes to the Statewide Cohort Experience Fellow curriculum. We're thinking of the event production agency as a partner, helping to deliver these events and figure out the production logistics. The content design would be a collaboration.

How do you see the Proposer engaging with the partner campuses?

The collaboration with the partner campuses is critical; we expect that lines of communication are open because we should be leaning on campuses to support with the content side as well. Our partners have amazing ideas and lots of experience, and they know this age group very well.

Will the Proposer need to make adjustments to their plans?

Part of the ongoing work of the Proposer is to be able to demonstrate how to execute events against the backdrop of regular qualitative and quantitative feedback loops from multiple stakeholders. The Proposer will need to coordinate, listen, and make adjustments based on what is and what is not working.

Is there any existing model that we can base our work off of?

While we are creating a lot from the ground up and pioneering our statewide approach, we can look to field leaders like City Year, Teach for America, the Posse Foundation, who: work with large cohorts, support learning, and lead in experiential reflection – all key elements of the Statewide Cohort Experience.